



North Central Little League Sponsorship Agreement

This agreement between North Central Little League (“NCLL”) and _____ (“Sponsor”) is for the spring 2012 baseball season unless otherwise stated.

Sponsorship of a team in NCLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help NCLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in NCLL does not permit the Sponsor to have any rights or responsibilities in the operation of NCLL or any team in NCLL, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in NCLL. Nothing herein shall make NCLL and Sponsor partners or joint venturers. Sponsor and NCLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Sponsor shall have the right to use the following phrase in advertisements, posters, brochures, newsletters, etc.: “Sponsor of a team in North Central Little League.” Sponsorship does NOT give Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in NCLL only, and NOT for Little League Baseball and Softball. Use of the “keystone logo” or any other logo of Little League Baseball and Softball is prohibited, unless permission is expressly granted in writing by Little League International.

Sponsorship is available at the following levels (check which level applies):

_____ Platinum Level (\$2,500): Includes 15 team sponsorships; Concession Stand banner; Opening Day participation; and Website recognition.

_____ Gold Level (\$1,000): Includes 5 team sponsorships; Concession Stand banner; Opening Day participation; and Website recognition.

_____ Silver Level (\$250): Includes 1 team sponsorship; Opening Day participation; and Website recognition.

_____ Bronze Level (under \$250; \$ _____): Website recognition.

_____ Other (\$ _____): Includes _____

Additional terms (including any requests to sponsor a specific team(s)): _____

Sponsor contact information:

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ **Fax:** _____

Website: _____ **Email address:** _____

Accepted and agreed to:

By _____

Sponsor Representative Signature

Date

Printed or Typed Name

Title

By _____

NCLL Board Member Signature

Date

Printed or Typed Name

Title

Completed Agreements and checks (made out to "NCLL") may be mailed to:

North Central Little League
c/o Nick DeSiato
2786 Hidden Drive
St. Francis, WI 53235

** For website recognition of a company or organization, please send a logo in .gif, .jpg, or .png format. For team sponsorship on the back of a uniform, please send a logo in .pdf format. All logos and questions may be emailed to sponsorship@ncllmilw.com. For more information, visit us at ncllmilw.com/sponsorship. **